



## Disney's The Lion King KIDS Fundraising Expectations

### Required Fundraiser: Ad Sales

Program ads are a great way to show your support of your cast member on stage. Ask family members and friends to send them a special message in the program.

#### Ad Prices

1/4 Page: \$20

1/2 Page: \$40

Full Page: \$70

Cast members are required to sell a total of \$70 in ads.