

# Lyle, Lyle, Crocodile JR The Musical [Pilot Production] Fundraising Expectations

## Fundraiser 1: Ad Sales

Program ads are a great way to show your support of your cast member on stage. Ask family members and friends to send them a special message in the program.

Ad Prices

1/4 Page: \$20

1/2 Page: \$40

Full Page: \$70

Cast members are required to sell a total of \$70 in ads.

## Fundraiser 2: Raffle Ticket Fundraiser

Cast members are required to sell 25 Raffle Tickets at \$3 each for a chance to win \$500!

## Sibling Participation

Families with multiple cast members will need to complete the ad sales fundraiser requirements per participant, however the requirements for the raffle tickets is per family, regardless of the number of siblings.